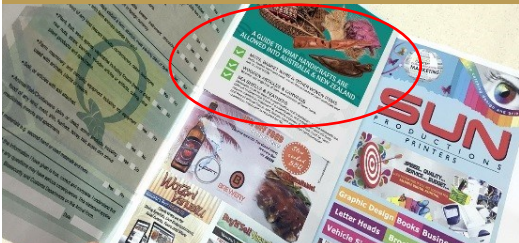


Overall Objectives

- ◆ To encourage commercialization of Vanuatu-Made products
- ◆ To consolidate and strengthen handicraft product supply chain
- ◆ To encourage value-added local production



Biosecurity awareness on Arrival cards



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Handicraft Business Development Program



HANDICRAFT BUSINESS DEVELOPMENT PROGRAM





Young Vanuatu woman weaving local basket

What is Handicraft Business Development Program?

A newly developed program aiming to improve Vanuatu's handicraft sector by developing Vanuatu's economy and maximizing opportunities to grow the trade of local products thus creating employment for locals and injecting the substantial money into the local economy. According to a handicraft data produced in 2016, the value of the tourist souvenir and handicraft market is **1.3 billion vatu**. However 90% of the products traded are imported thus a very large percentage of this revenue is currently supporting overseas production and businesses. This program is funded by the NZAid under the VSTAP and Australian Aid Vanuatu Skills Partnership (formerly known TVET) in collaboration with the Department of Industry.



Container storage made from coconut shell



Bull's horn carefully polished for home deco

'Aos Blong Handikraf' & 'Mahitahi'

The Vanuatu Government has made a commitment to support locally made products by dedicating the newly re-constructed market houses in Port Vila for the sale of made in Vanuatu goods only. The two market houses were officially handed over to the Vanuatu Govt on the 1st of September 2017 and are jointly managed by the HBD Program under the Department of Industry in partnership with Port Vila Municipal Council.



Economic Empowerment

We can either choose to buy a man a fish, or teach a man to fish. By providing skills so that people can access economic opportunities, we enable families to provide better future for themselves. Income is not only earned in a professional workplace, you can earn income as well right in your very own home. However this work might take time and requires more careful input.



Ways Forward

◆ Memorandum Of Understanding

The second MOU Agreement was recently signed between Department of Industry (GoV) and PVMC to jointly manage the market houses until 2020 before it is handed over to PVMC to solely manage.

Handicraft Industry Working Group

The HIWG was established to provide a core group of knowledgeable industry experts who can provide business development skills, experience and assistance relevant to the development of the handicraft sector. The objectives of the HIWG are to monitor and evaluate the implementation of the Program; to guide and validate interventions put forward by the DoI; and to provide relevant and technical advisory support to the implementation of the Program.

◆ Vanuatu-Made products

Our dream is to ensure that we will increase our local production, create a change in perception of the industry to become a respected business opportunity, establish a strong supply chain from producer to vendor, and most importantly to have a handicraft market full of only Made in Vanuatu products.

The Handicraft & Souvenir Market is estimated to be valued at 1.3 billion vatu annually—by increasing local handicrafts to represent 20% of this market, 200 million vatu would be injected in to the local economy.

